

ERICA DION

Creative Design

Summary

An organized and detail-oriented individual with excellent communication skills. Effective interpersonal skills that result in positive rapport with management and staff. The ability to perform well under pressure in circumstances where detail and time are essential. A strong desire to succeed.

Applications

- » Adobe Creative Suite
- » Adobe Acrobat
- » Social media apps
- » HTML, AEM
- » Mural
- » Microsoft office (Excel, PPT, word)
- » Wix

Academic profile

New York Institute of Technology
MA in Visual Communications

SUNY Farmingdale
AAS in Advertising Art & Design
BFA in Visual Communications

Contact details

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www.scribbledesignsNY.com

Work experience

Ernst & Young | New York, New York
Creative Services Group
August 2005 - present
Senior Designer

- » Produce strategic, creative, custom and branded designs for proposals, marketing pieces and sponsored events working directly with Business Development executives, directors, and partners
- » Act as project manager and collaborate with designers on both virtual and in-person company events
- » Design custom graphic solutions while adhering to firm standards and brand compliance
- » Work directly with print vendors and in-house reprographics department to maintain quality control on all client deliverables
- » Design internal websites and social media cards using Adobe Management tools and Instant Magazine/Foleon

Scribble Designs | East Hampton, New York
Freelance Business
April 2013 - present

- » Sole proprietorship created for all graphic and web designs needs

NYU Medical Center | New York, New York
Web Services/Marketing
March 2001 - August 2005
Graphic Designer

- » Taught training courses on web software
- » Designed logos and assigned signature colors

The Doneger Group | New York, New York
Fashion Merchandising
March 1998- March 2001
Graphic Designer

- » Helped launch the digital photography and editing department
- » Designed industry print publications